






## IMPORTANT NOTICE ABOUT YOUR PACIFIC PRIDE CARDS

### ]]]] Are you still using the hole-punched Pacific Pride fuel access card?

If you said yes, an upgrade is required on your fuel card. Pacific Pride has notified their distributors that the old optical punch card will soon be obsolete. The new, upgraded magnetic stripe cards offer the latest in security, control and access features.

Masco Petroleum is proactive and ready to provide you with your new cards so that you will not experience any disruption in fueling services.

#### *Upgrading your card is free & easy:*





-  Complete the enclosed form & return to Masco ASAP or complete on-line at [www.mascopetroleum.com](http://www.mascopetroleum.com).
-  You can have the same pin number as your existing card or you can choose a new one.
-  One card can have all products including off-road diesel & Turbo Blue racing gas.
-  Our fuel is ethanol free increasing fuel efficiency and decreasing engine damage.
-  Good news! Your existing Masco CFN card will not be impacted or changed.

## QUESTIONS ?

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**Masco Petroleum, Inc.**  
360.537.9744 • 1.800.537.9744  
[mascopetroleum.com](http://mascopetroleum.com)  
[fuelup@mascopetroleum.com](mailto:fuelup@mascopetroleum.com)

### How Does this Improve my Business?

-  Drivers are issued an ID or personal identification number (PIN) and the card stays in the vehicle. For a fleet of twelve trucks, you have 12 cards instead of a card for every driver! If a driver leaves, we simply inactivate the driver ID.
-  You can have as many driver ID's as you need & you can choose the numbers.
-  Your statement will reflect the fuel charges per vehicle no matter who drives.
-  Don't wait for lost or broken optical cards to order your new fuel card! Avoid the rush and return your card order form today or submit your request via our webpage. Ordering your cards by **July 31, 2009** is encouraged.